

2013 Editorial Calendar

Editorial coverage includes all segments of aviation and aircraft maintenance domestic and international to include airlines, general and business aviation, repair stations and MRO, and military, including our popular technical editorial relating to Recip, Turbine, Airframe, Avionics and MRO Operations.

Issue	Ad Close	Special Features & Focus	Supplement	Bonus Distribution
January/ February	12/21/2012	Helicopter Maintenance Special Feature: IA Exam Focus: Vibration & Balance	Tools & Equipment Focus: Ground Support Equipment	Heli-Expo: March 4-7, Las Vegas, NV AviationPros LIVE: March 13-14, Las Vegas, NV
March	02/08/2013	MRO Maintenance Focus: Avionics & Electronics	e-Military Spring Issue Ad Close: 02/15/2013	AEA: March 25-28, Las Vegas, NV Sun n Fun: April 9-14, Lakeland, FL MRO Americas: April 16-18, Atlanta, GA
April	03/12/2013	Regional Airline Maintenance Focus: Landing Gear, Wheels & Brakes Special Feature: AdQ Survey		NBAA MMC: April 29-May 2, Fort Worth, TX RAA: May 6-9, Montreal, QC Canada
May	04/04/2013	International Maintenance Focus: Turbine Engines Special Feature: Reader & Purchasing Surveys		EBACE: May 21-23, Geneva, SW
June	05/06/2013	Technical Support Directory Focus: Helicopter Maintenance Facilities	Tools & Equipment Focus: Shop Equipment	
			e-Military Summer Issue Ad Close: 05/17/2013	
July	06/11/2013	General Aviation Maintenance Focus: Aging GA Aircraft		EAA AirVenture: July 29-Aug. 4, Oshkosh, WI
August	07/16/2013	Military Maintenance Focus: Helicopter Maintenance		
September	08/12/2013	Major Airline Maintenance Focus: Composites & Coatings Information Technology	Tools & Equipment Focus: NDT/Inspection Equipment	
			NBAA Maintenance Preview Supplement	
			e-Military Fall Issue Ad Close: 08/16/2013	
October	09/10/2013	Business Aviation Maintenance Focus: Components and PMA	Helicopters in Corporate Aviation Supplement	NBAA: Oct. 22-24, Las Vegas, NV ADMA: Nov. 3-7, La Quinta, CA
November/ December	10/22/2013	FBO Maintenance Focus: Recip Engines	Tools & Equipment Focus: Safety Equipment	
			e-Military Winter Issue Ad Close: 11/15/2013	