

To lease or to own? Ground handlers, airlines and FBOs need to react to a changing marketplace swiftly to maintain their GSE fleets.

INTERNATIONAL

The Chance to Build a Better Ramp:

Are South American boom-build airports being designed to prevent the infrastructural constraints like those in the West that make ground damage more likely? Page 16

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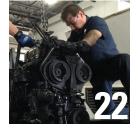
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Editor's Note

















Upcoming Events

April 5-7

MRO Americas

Dallas, Texas

April 20-22

GSE Buyers & Ramp Ops Conference

Istanbul, Turkey

April 23-27

NEC/AAAE International Aviation Snow Symposium

Buffalo, New York

May 3-5

NBAA Maintenance Managers Conference

Kansas City, Missouri

May 15-18

IGCH 19th Ground Handling Conference

Toronto, Canada

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TOP NEWS

Southwest Airlines Ground Service Employees Ratify Agreement

On February 19, Southwest Airlines' in-house ramp, operations, provisioning and cargo agents narrowly



approved a tentative agreement that the airline reached with Union negotiators in late December. The Transport Workers Union (TWU) Local 555 reports that 50.4 percent of those who cast ballots voted in favor of the five-year contract agreement. The new contract includes employee wage increases and work rule improvements, while Southwest says they believe the agreement will enhance their competitive standing within the industry.

BBA Aviation Obtains Regulatory Clearance for Landmark Acquisition

The Department of Justice announced on February 4 has proposed an antitrust settlement with BBA Aviation for clearance under the U.S. Hart-Scott-Rodino Act for the acquisition of Landmark Aviation. As a result, completion of the Landmark acquisition is expected shortly. Under the terms of the regulatory approval, BBA is required

to sell six FBOs: Westchester County Airport, New York; Washington Dulles International Airport, Virginia; Scottsdale Airport, Arizona; Ted



Stevens Anchorage International Airport, Alaska; Jacqueline Cochran Regional Airport, California; and part of the Landmark facilities at Fresno Yosemite International Airport. In all, the FBOs up for sale contributed \$16.1 million of EBITDA in 2014.

Mumbai Airport Will Fine Staff Found Littering

Mumbai International Airport management decided in January to penalize airport staffers who are found littering in the terminal or not maintaining it properly. The offenses



listed in the Mumbai International Airport Limited (MIAL) compensation policy include fines for occupying passengers' seats, sitting on conveyor belts, slowing check-in queue by haphazardly placed queue managers and littering the terminal. The list also warned retail outlets of overcharging passengers and misusing baggage trolleys. The fines range between Rs100 and Rs500.

Rice University Development Finds Graphene Composite May Keep Wings Ice-Free

A thin coating of graphene nanoribbons in epoxy developed at Rice University has

proven effective at melting ice on a helicopter blade. The coating may be an effective real-time de-icer for aircraft, wind turbines. transmission lines other surfaces exposed to



winter weather, according to a new paper in the American Chemical Society journal ACS Applied Materials and Interfaces. In tests, the lab melted centimeter-thick ice from a static helicopter rotor blade in a minus-4-degree Fahrenheit environment. When a small voltage was applied, the coating delivered electrothermal heat to the surface, which melted the ice.

Shuster Says Reauthorization Bill to Move Forward

Despite reports to the contrary from the Associated Press, U.S. Rep Bill Shuster, R-Pa., said his Aviation Innovation, Reform and Reauthorization (AIRR) Act will

move forward while a short-term extension is used to fund the Federal Aviation Administration while the bill is debated.





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The short-term extension was thought by some to signal the end of the AIRR Act. Among a number of controversial provisions in the bill is the establishment of a private non-profit corporation to handle national air traffic control and remove approximately 30,000 employees from the government payroll. Shuster's involvement in the passage of AIRR Act has come under fire due to his personal relationship with Shelly Rubino, vice president for global government affairs at Airlines for America (A4A). A4A is the airline industry's lobbying arm.

Hactl handles **Longines Masters** horses for fourth successive year

Hong Kong Air Cargo Ter-

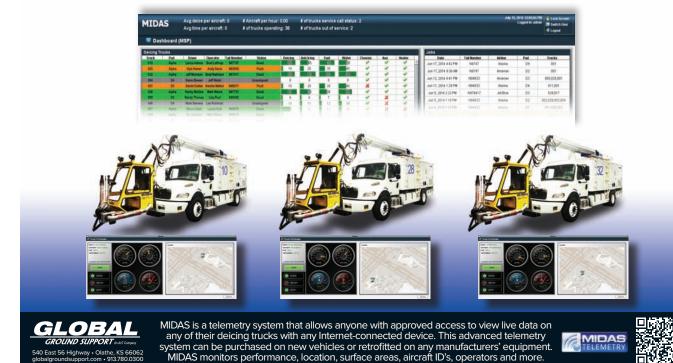


them onto waiting horseboxes using special low-angle ramps to avoid injury. The entire operation, and the preparation of the Longines Masters equine competitors, was coordinated from Belgium by European Horse Services, one of the world's leading equestrian shipping agents. Hactl has handled the Longines Masters equine entrants in all its four years in Hong Kong.

Gas Thieves Take 1,000 Gallons From FAA, Kentucky Company

Kentucky State Police are investigating a string of apparently-related diesel fuel robberies that took place in early February in Eastern Kentucky. In two thefts in two weeks, 655 gallons of fuel, valued at around \$2,300 was stolen from the Fed-

Simple Complexity



eral Aviation Administration radar tower on Black Mountain near the Virginia state line, police said. On February 3, another 475 gallons valued at \$1,700 were taken from Forrest Products Incorporated in Harlan, Kentucky.

Teamster Mechanics Picket United Airlines

Hundreds of United Airlines mechanics protested the United Airline's contract of-



fer by picketing outside key maintenance bases at the San Francisco, Houston and Orlando airports on February 19. Earlier that week, mechanics voted down United's contract proposal by 93 percent. Mechanics also voted overwhelmingly to authorize a strike. Over 9,000 mechanics at United are represented by the Teamsters Union, which will petition the National Mediation Board for a strike release.

Delta, Southwest Profit Sharing Reaches Record Levels



Delta Air Lines received their share of the company's \$1.5 billion profit sharing pro-

gram earned in 2015 on February 12. The profit payout is the largest in the history of corporate profit sharing programs. Individual payouts equaled more than 21 percent of employees' eligible 2015 earnings.

Delta reported an adjusted pretax profit of \$5.9 billion for 2015



Southwest Airlines announced on February 11 that their profit sharing program will distribute \$620 million to eligible employees by April 29. The 2015 profit share is the largest in company history and more than the cumulative contributions over the program's first 25 years (\$559 million from 1974–1998. Over the four decades of profit sharing, Southwest's contributions will have totaled over \$3.4 billion—and more than \$1.4 billion for the past five years (2011–2015).

PEOPLE

Justin Akinleye Returns to Eagle as Product Manager

Tronair's JetPorter Product Manager
Justin Akinleye has been promoted
to the same position across both the
JetPorter and Eagle product lines. The
move effectively together Tronair's newly
formed vehicle product group by uniting JetPorter and Eagle. Akinleye served as Director – Global Operations
at Eagle from 2008 until 2014 before accepting his previous
position at Tronair.

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NEW DEALS

Bahrain awards baggage handling contract to Vanderlande

VANDERLANDE Vanderlande has been

commissioned to sup-

ply baggage handling systems for Bahrain International Airport (BIA). The agreement is for the design, manufacture and installation of a system capable of processing 4,700 bags per hour. The announcement was issued by the Kingdom of Bahrain's Ministry of Transportation and Telecommunications (MTT), in cooperation with Bahrain Airport Company (BAC), and is part

> of a major airport overhaul - the Airport Modernisation Program (AMP). The system will feature an early bag store with capacity for at least 600 items of luggage and eight reclaim belts. Upon completion, it will help to elevate BIA's infrastructure and services, and increase the airport's capacity to 14 million passengers a year.

Worldwide Flight Services Acquires Consolidated Aviation Services



Worldwide Flight Services

Worldwide Flight Services announced on February 29 that the company completed the acquisition of Consolidated Aviation Services. Financial terms were not disclosed. CAS, headquartered in New York, serves over 250 airline customers. WFS, which was acquired by Platinum Equity in September 2015, operates at major airports in more than 22 countries on five continents. WFS serves 300 airlines globally, including the handling of four million tons of cargo and 50 million airline passengers per annum.

Dedienne Aerospace, Satair **Group Partner for Sales in** Middle East and Africa



Satair Group and Dedienne Aerospace have entered into an exclusive agreement that allows Satair to sell Dedi-



enne's GSE product line throughout the Middle East and Europe, as well as in select countries in southern Asia. The two firms will work together to create a marketing and sales strategy for the region. According to a release, Satair Group will organize visits to current and potential customers with Dedienne personnel remaining responsible for tech-

nical selling. In addition, Satair Group will promote Dedienne Aerospace's GSE products at exhibitions, handle all routine ongoing sales activities, customer order handling, invoicing and customer payment management.

JBT Corporation Awarded \$10 Million Order for Maintenance at Dallas -Fort Worth International Airport



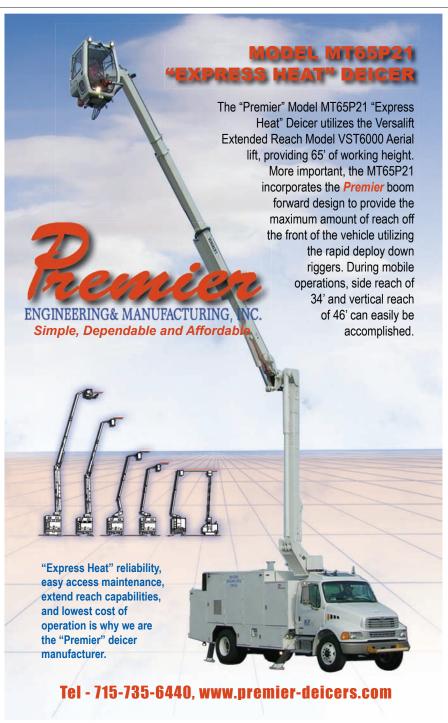
JBT announced the award of a 5-year Mechanical, Electrical, Plumbing, Building/Structural, and Ramp Services (MEPS&R) Contract at the Dallas - Fort Worth International Airport, Terminal D valued at more than \$10 million. JBT will be responsible for providing roundthe-clock maintenance service for the 2 million square foot terminal structure and its 31 passenger boarding bridges, 99 ticketing positions and Federal Inspection Facility. JBT has been supplying services to DFW since 2004. This is the third active maintenance service contract for JBT at DFW with other contracts in place for supporting Terminal E and the airport's administrative buildings.

Woodgate Aviation Joins Avfuel Network



Woodgate Aviation is joining the Avfuel network, operating out of its new

33,000 square foot hangar and office complex at Belfast International Airport. Ahead of its official opening, the hangar is already functioning at capacity, accommodating a variety of aircraft and carrying out maintenance work.







THREE LEASING OPTIONS

FAIR MARKET VALUE

Lessees put no money down and begin a monthly payment. At the end of the lease (generally three or five years), the lessee has a number of options:

- Purchasing the GSE outright
- Continuing on a month-to-month basis
- Negotiate a new lease

DOLLAR-OUT

This is basically a loan. The lessee owns the equipment after a three or five year lease

CONTRACT LEASES

Ground handlers are the general target for contract leases. The fast-paced nature of handling contracts means that handling firms need lots of equipment on ramps around the world in a matter of weeks, if not days. Those contracts can dry up just as quickly as they come in, so maintaining leases over the terms of contracts allows for easier operations. Additionally, ground handlers with existing contracts can use their lease agreements as a renegotiation tool with clients. Do they want new equipment or is the current GSE working as needed?

he ground support industry, like the aviation industry as a whole, runs on tight margins. To ensure success and profitability, airlines, airports, and ground service support providers must be at the top of their respective games and look at all costs intently.

As the aviation industry continues to grow and change, several trends have emerged that are impacting how ground support equipment (GSE) is being acquired and financed.

Increased Profits Equals Increased Pressure

Airlines are back to record profit margins. With this success comes much needed, significant capital expenditures into new equipment and technology to continue to maintain safety and efficiency due to previously deferred equipment upgrades.

"Cash is a big issue right now as the airlines continue to generate significant revenue,"

says Bill Banfield, national finance manager for the airport ground support equipment division at TCF Equipment Finance. "An all cash approach limits a customer's flexibility in the future. This 'feast or famine' approach has failed in the past and forces companies to keep GSE well beyond its economic useful life. Operational parameters, government regulations, technology and a company's financial situation can change. Incorporating flexibility into a fleet replacement strategy mitigates the unpredictable economic cycles that have plagued the airline industry in the past."

As both airline travel increases and aircraft upgrades come to market, there is an increasing expectation for service providers to operate and add the newest and most innovative equipment to their fleet.

To do this, many ground support providers are looking to equipment leasing, rather than purchasing, as a financial solution to support their requirements.

"I think definitely for handling companies, leasing is almost an absolute," Neil Bennett, managing director at Somerset Aviation Capital, says. "You have to do it and I think there's definitely a trend in that direction. It's sort of the business model in Europe, but I think they're learning the benefits here in North America."

The fact is, ground handling equipment typically lasts 10 to 20 years and holds its value quite well. Because this equipment has such a long lifespan, longer financing terms can be arranged, which in turn means low monthly payments that can deliver consistency and peace of mind to ground services providers.

For example, Ohio-based Summit Funding Group recently worked with one of the world's largest ground handling providers to provide \$20 million in financing for various types of ground handling equipment, including cargo loaders, deicers, push-back tractors, lavatory trucks, cargo dollies, electric belt loaders and re-fuelers, among others.

Summit's client was bidding for new contracts, and needed to ensure that the most updated equipment was on hand. This strategy differentiated them from the competition, and put them in a position to service their potential contracts safely, reliably, and profitably.

"It all seems to come down to money, and what the monthly payment is, and I feel there's a trend," Bennett says. "It's becoming more important to have use of the equipment at the lowest cost. That's the key, and not ownership."

While preparing their new contract bids, the client worked with Summit Funding to obtain quotes for leasing new equipment they needed over the next seven to ten years. Summit provided a monthly payment on various types of equipment, and the client was able to take that payment, add their target profit margin, and send their client a total fixed cost while bidding.

Through this strategy, Summit's client is ensuring that they have access to the most updated equipment to service the contract, they're preserving capital upfront, while also



protecting their profit margin for the entire life of each contract.

"You get contracts that require you to start fairly quickly," Bennett says. "There is no time to plan for capital expenditures. You can plan, and have a basic budget in mind for your expenditures, but in this industry, the airline industry, it's a completely moving target."

Alternatively, if a ground handling company decides to purchase their equipment outright, that company will face two challenges in the current market.

First, they will need to deploy a great deal of capital from the start, which can constrain working capital and be challenging in such a tight-margin industry.

"On the short term position, they have cash on hand so the general thinking is, 'let's spend it.' They're not in a cash preservation mode," says Banfield. "Historically, when airlines had cash, they were buying down debt. Now, with cash flows reaching an all-time high, some airlines are purchasing all their assets and may not be looking at the big picture for the long term which is to understand the true cost of ownership over the lifecycle of an asset."

➤ Second, after several years, the equipment they purchase may become outdated, and often is not worth what they might have hoped. At that point, they are stuck with equipment that is obsolete, needs considerable maintenance, and is very expensive to replace.

As pressure increases to be equipped with the latest equipment, leasing continues to emerge as a flexible financial solution.

"When money is good, of course, people do tend to like to purchase outright," Bennett says. "Although that's a bit clouded because the money that they actually have in their bank account isn't necessarily theirs. It's their shareholders' money, and shareholders require a lot more profits than finance companies do."

Material/Technology Changes Prompting Increase in GSE Sales and Financing

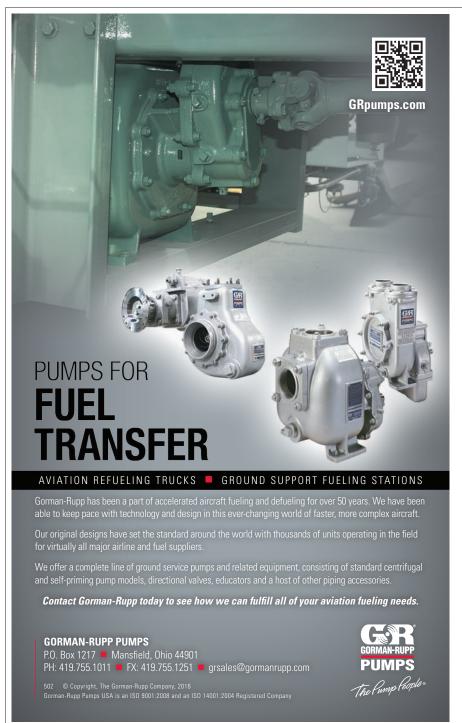
Two new aircraft types have begun to emerge, the 787–9 and A350. Both are made of more composite materials than aluminum. While the new material will support better fuel efficiency and aerodynamics, the challenge

is that composite materials can be damaged more easily and it's difficult to detect if damage was done.

For ground support providers, this means that safety is more of a concern than ever before.

To be clear, it's understood that safety is always the priority, and all ground support providers seek to maintain a zero accident record

As aircraft material changes, many in the ground support industry will find that new



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equipment is necessary to maintain that pristine level of safety.

For example, the newest cargo loaders are being equipped with pressure sensitive sensors that will indicate if too much force is being used while docked against an aircraft.

This may sound counter-intuitive, but new technology and new GSE can be a prestige investment, especially in the FBO arena.

"Presentation of an FBO is first and foremost, well, I suppose behind safety, of course, which falls right in line with buying new equipment," Bennett says. "So you get safety and you get presentation. That's what the FBO needs to present. It's a first-class operation dealing with private corporate jets."

The need for these new, specific technologies is driving a number of trends forward in the equipment sales and financing sector. For example:

► OPERATING LEASES TIMED WITH SPECIFIC CONTRACTS - Based on the equipment's long lifespan, ground handling equipment is easy to finance in a way that coincides with specific contracts. This is becoming increasingly popular among ground support companies. By arranging leases that align with specific contracts, a ground support provider will typically enjoy a very low monthly payment throughout the term, followed by the ability to either purchase the equipment at a later date or

walk away from the equipment free and clear if the contract is not renewed or a new contract is not yet in place.

► INCREASED USED EQUIPMENT SALES –

Companies that own outdated equipment with a need to get the newest technology are increasingly looking for support in finding buyers of their older assets to make room for new equipment. Summit Funding can help ground handling companies locate these buyers and help provide financing or lease solutions to help move the old equipment out.

"Used sales are typically driven by operational demands and location," Banfield says. "If you have a very high demand area, it's not feasible to put used GSE there. It wouldn't make a lot of sense due to the unpredictable uptime. Conversely, if a location has only five to ten turns, it's hard to justify and warrant new equipment for that application."

► MORE EQUIPMENT REFURBISHING -

Most all ground service providers that already own a large fleet of equipment try to maximize the life of their equipment. In order to do so, these companies need to refurbish their equipment to remain competitive and some of these new technology upgrades can be obtained during a simple refurbishment. For these situations, it's advantageous to finance a refurbishment, which gives the company

a stable monthly payment that they can expect, as opposed to a large up-front cost. This financing trend can help ground service providers to extend the life of equipment while also keeping their operating costs low.

Today's ground service providers are increasingly looking toward solutions like the above in order to acquire newer advanced equipment, refurbish older outdated equipment, or get rid of older assets all together.

New GSE Finance Options

In addition to an increase in equipment leasing, leases that coincide with contracts, and refurbishment financings, there are other GSE finance options of note for today's ground support providers. For example:

- ► LONGER FINANCE TERMS While traditional equipment leasing was thought of as a short-term option, GSE equipment is increasingly being financed over longer periods of time, often from 7 to 10 years. By extending the length of these equipment leases, companies are able to spread out their capital expenditures, resulting in more stable expenses that can contribute to more consistent profit margins.
- ► **SEASONAL PAYMENTS** Because some services within the ground support industry derive revenue seasonally, a new

way to approach GSE financing is to match the cash flows of the seasonality with the lease payments. For example, companies that offer deicing tend to draw all of their revenue within six months of any given year. The practice came into use in the early 1900s for the purchase of agricultural equipment. In 1923, the Agricultural Credit Act was passed providing short-term and intermediate credit. This method of "pay when you can" or, when it's the most opportune time, was typically referred to as a "harvest plan."

"Simply put, get the equipment and supplies you need today then pay when your cash flows are at their greatest," Banfield says.

► COST SAVINGS THROUGH FLEET RENEWAL – GSE fleet operators actually require less equipment as new, more reliable GSE is added. Reliable fleets no longer need redundant equipment to serve as backups while broken GSE is in the shop.

"When a fleet goes from a preventive to a reactive maintenance strategy, they will exponentially decrease the operating cost per hour," says Banfield. "That will add additional savings to the operating budget that will, hopefully, flow over to the CapEx budget. From there, the renewal and replacement cycle gets even better for the GSE arena."

In the end, airlines, ground handlers and FBOs need new equipment. The method of acquisition is becoming increasingly irrelevant with the multitude of options available.

"It's utilization of the asset that the end user

wants, not pride of ownership," Banfield says. "I defy anybody to walk out on the tarmac and see somebody out there Turtle Waxing and Armor All-ing a tractor. It's never going to happen."

Overall, margins have increased, and the industry as a whole is reinvesting capital to make improvements. As this activity continues, ground handling professionals who stay on top of financing trends and make smart decisions with regard to how they acquire ground support equipment will thrive. **GSW**



► ABOUTTHE AUTHOR:

Justin Piot is Regional Manager of the GSE Division at Summit Funding Group, an Ohio-based company that provides equipment lease and finance solutions to businesses across the U.S. and Canada. Founded in 1993, Summit Funding Group has originated more than \$2.5 billion in equipment lease and finance transactions to date. Contact him at jpiot@4sfg.com.

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The Chance to Build A Better Ramp

The aviation boom is underway in South America: New airports and major expansions to existing airports are being built in Bogotá, Quito, Sao Paulo (GRU and VCP) and Rio de Janeiro (GIG); in addition to a new terminal under development in Santiago. Are these airports being designed to prevent the infrastructural constraints that make ground damage more likely and exist at many large airports in the West?



sortium integrated by Aéroports de Paris, VINCI Airports and Astaldi Concessioni; the consortium is building a 175,000 square meter new terminal. The new building, a USD 900 million investment, will increase the airport's capacity to 30 million passengers in 2020, a significant increase compared to the 17 million passengers travelling through Santiago airport in 2015; the traffic figure corresponds to a 7.2 percent increase on 2014, a growth rate which goes in line with Nuevo Pudahuel's projections.

Xavier Lortat–Jacob is the Chief Technical Officer (CTO) of Nuevo Pudahuel; he says that the consortium is currently focussed on the design of Santiago airport's new terminal and the infrastructure is being design taking into account resilience to future traffic evolution but also operational constraints and safety requirements. "The purpose is to promote the operational safety

policy that is driving our company and our parent companies in all of their worldwide airport projects. We recognise through our experience that risks are concentrated in the movement and parking area where ground handlers are working in close proximity around the aircraft. In order to reduce and avoid ground damage as far as possible we are of course intervening on airport infrastructure design but also on airport operations," Lortat–Jacob says.

Avoiding mix aircraft and GSE traffic

As part of the new airport development projects in South America efforts are being committed to avoid a mixed aircraft and GSE traffic on the apron, and specifically with the realisation of lanes for ground support vehicles that do not cross taxiways, possibly built underneath them.

"Within existing physical constraints airport expansions and certainly new terminal developments are being built to international standards," Stewart says. "Dedicated circulation lanes are integrated into the apron design and separate internal airside road networks are being included in the design of new airfield systems."

According to Lortat–Jacob the design currently under development of Santiago's airport expansion is providing a dedicated service road network, out of the taxi lane/taxiway clearance and the possibility to service the aircraft stands both from the front and from the rear. "This redundancy allows avoiding bottlenecks on the service road network and ensures smooth operations in the aircraft parking area. The service road network circles the passenger terminal area, providing for a two–way flow of vehicles without having to cross in the process



a taxiway or taxi lane and reducing risk of ground damage." Lortat-Jacob says.

Fixed ground support installations

Another consideration driving airport design for improved resilience against ground damage is the development of aircraft stands with fixed ground support installations that reduce GSE movements around aircraft and thus the likelihood of damage.

Cavotec is a manufacturer of ground support equipment, such as 400hz convertors, PCA machines, utility and fuel pit system, used to service aircraft at contract gates, remote aprons and hangars. According to Gary Matthews, group market unit manager for aviation at Cavotec, the company has seen a rise in recent years of requests for fixed ground systems from Central and South America.

Wherever physically practical, fixed ground power and air conditioning units are being included as new aircraft parking stands are being developed. Generally the approach is to include these facilities as part of new and replacement air bridge installations, according to Stewart.

Lortat-Jacob notes that Santiago Airport is currently equipped with a fuel hydrant network servicing both contact and remote aircraft stands. In the future, all contact aircraft stands will also be equipped with 400hz convertors and PCA in addition to the fuel hydrant system, he says.

Fixed ground support installations surely have a safety benefit, but are more expensive

to build. There is a need to justify a higher capital expenditure and due consideration must be given to when break-even can be reached. According to Matthews, environmental concerns, ease of operations, improved security, reduced ramp personnel, increased efficiency and productivity, reduced energy costs, rescued fleet costs, quicker turnaround times and reduced APU usage all need to be weighed in to justify capital expenditures.

In the experience of Santiago's airport there are several considerations that must be taken into account in order to justify an investment: safety and regulatory requirements but also operational needs and efficiency. "The amount is pondered and assessed in a complex process ensuring that the best choice is made in terms of technology, resilience and safety," Lortat-Jacob says.

"The cost/benefit analysis for the installation of fixed air/power differs by airport and also depends on the structure of airport charges which also tend to differ by airport. However, the payback is usually based on how the capital expenditure is depreciated over time" says Stewart.

The breakeven point depends on many factors including the number of gate, optimisation, usage, type of system, local energy costs, fuel costs, local ambient environment, according to Matthews.

Improving GSE utilisation

One additional solution - which is currently not very frequently implemented across the world's big hubs - could be for airport



WHAT GOES INTO 21ST CENTURY INFRASTRUCTURE?

Santiago's Arturo Marino Benítez (AMB) airport is the seventh busiest airport in South America: 17.2 million passengers passed through AMB in 2015, 60 percent of Chilean air traffic. At the current growth rate, the airport's one and only terminal, two runways and forty aircraft docking areas are insufficient to sustain development of the country's main point of entry. The core objective consists of doubling actual capacity within five years; in 2020, the airport will be able to welcome over 30 million passengers.

Following the renovation of the current building, "Terminal 1" which will be designated for domestic flights once construction is finished - and in the soon to be built "Terminal 2," which will occupy over 175,000 square metres, Nuevo Pudahuel (the consortium involved in the redevelopment of the airport) will implement modern technologies to expedite the check in process and automated luggage screening procedures to lower waiting times. Nuevo Pudahuel is committed to digitalize the airport, and one of the first measures will be to introduce access to 30 minutes free Wi-Fi.

The increase in surface, services, and passenger flow will require an energy and sustainability strategy. Nuevo Pudahuel has invested \$60 million to cover the design, construction and operation of the project. Nuevo Pudahuel calculates that the new building will consume 35 percent less energy than the current terminal, and will minimize the use of products or materials detrimental to the environment ain addition to opportunities for the use of recycled materials.



operators to own ground support equipment (e.g. passenger buses) and rent them out to ground handling companies to improve asset utilisation and traffic patterns on the apron, and thus the likelihood of damage. Can this be a promising a solution for South America?

Stewart believes that there are issues to consider about who is responsible for maintenance and possible damage to the equipment. "Where will liability lie and how will this be adjudicated? However if there is a strong business case that evaluates operational efficiency and a cost advantage then this could be considered as a potential option," he says.

Looking ahead

International standards are already in place to support safety and operational efficiency on airport aprons and taxiways, according to Stewart, and these are being complied as part of the major infrastructural (re)developments in South America. "The most effective way to ensure that these conditions are being met is to hire professional consultants with the appropriate credentials and experience during the design phase of a project and then be careful when weighing potential 'value engineering' savings. Safety should never be compromised," Stewart says.

The same remark is shared by Lortat–Ja-cob: "Airport design should be driven by best industry practices taking into account local particularities and room for future expansion. Therefore, the involvement of informed designers and experienced operators is essential in order to ensure the result shall be resilient to future practices," he says.

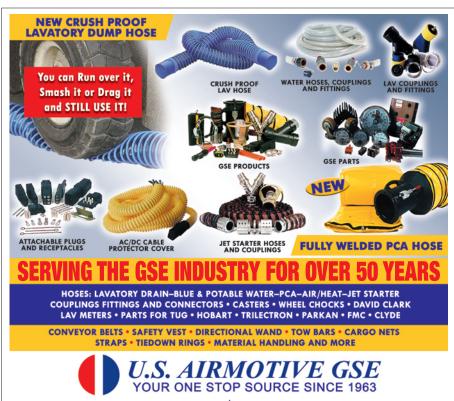
Andrew Price, head of airport operations at IATA, believes that a focus on the safety culture should be among the additional considerations to complement airport design to make the system more resilient to aircraft damage on the apron. "Having a no blame

culture for reporting accidental damage is important as the safety of the aircraft has to take priority over the allocation of fault. The second thing is keeping tarmacs clear of debris to reduce FOD. Having a policy of 'pick it up and bin it' helps reduce this. Both items are simple, effective and cheap," Price says. **GSW**



ABOUTTHE AUTHOR:

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The Capacity **Conundrum**

Will the GSE industry be able to keep up with the demand for mechanics as the Baby Boomers phase out?

By Rob Root

bout 1 percent of American workers are automotive, auto body, diesel or heavy machine mechanics as classified by the Bureau of Labor Statistics (www.bls.gov). Ground support equipment (GSE) mechanic is a specialized skill not specifically classified by the BLS. Most GSE mechanics could check the box for all four of those classifications.

The Conundrum: Part 1

Americans born between 1949 and 1964 are considered Baby Boomers. There are 79 million of us and we've begun to enter retirement age. Google "baby boomer retirement rate" and the generally accepted number is 8000-10,000 per day. In other words, 80-100 mechanics per day will retire. The pipeline for replacing retiring mechanics today does not have thousands of students in it. GSE mechanics, with a unique skill set specifically oriented to the aviation ground support industry, will retire at a rate much higher than they will be replaced. Those who remain will be asked to be much more productive to keep up with the demand.

The Conundrum: Part 2

On the tarmac at Miami International Airport (MIA), the captain has announced a ground stop for Minneapolis (MSP). Air traffic control at MSP is managing 70 landings an hour and needs to get a little more space between arrivals. I'm on an A-320 with 149 other passengers. A bit of quick napkin math, assuming the average number of passengers on those MSP-bound planes is 150, there are 10,500 travelers who will land at MSP in a single hour.

Those passengers have one thing in common. They have the same expectation about their travel experience:

- ▶ Their plane will arrive on time.
- ▶ While they are on the plane, on the ground, or in the air, they expect to experience a temperature-controlled environment and to be reasonably comfortable.
- ► There will be plenty of room to accommodate their carry-on bags and, if not, someone will take them and make sure they get to their final destination.
- ▶ If they dropped off a bag at the curb or at the desk inside, they expect their bag to arrive at the carousel of their final destination within a few minutes of their arrival in baggage claim, regardless of the number of stops and plane changes they've had during their trip.
- ► All of the above will happen regardless of weather conditions or air traffic.

All 10,500 people who land in MSP in that single hour expect 100% success and have no idea how complex the system delivering that experience is.

Each of those 70 planes will likely "turn" and head out to another destination. Each will land, pull up to the gate, unload, and get cleaned, restocked, reloaded and pushed back to take off.

Baby Boomer mechanics are retiring at the rate of 80-100 per day. Those who remain will be asked to be much more productive to keep up with demand.

When a plane lands and pulls up to the gate, equipment that GSE technicians maintain can impact the customers' expectations: The jet bridge or passenger stairs, including ADA compliant accessories, moves to the plane to safely allow the passengers to unload and load.

The lift truck carrying the cabin service crew moves to the plane and lifts up to gain access so the cleaning crew can then do its work.

The Air Conditioning Units on the ground start working to provide heated or cooled air for the cabin.

The catering truck moves to the plane and lifts up to gain access to the galleys so the crew can do its work.

The baggage tractors pull the baggage carts up to the plane to be loaded with baggage.

The belt loader pulls up to the plane to be positioned to unload the plane of its baggage and cargo.

The valet cart is positioned to collect carry-ons that won't fit in the overhead compartments. Bags from the cart are put on the belt loader too.

The water cart/truck pulls up to the plane to allow for water service of the plane.

The lavatory service cart/truck pulls up to the plane to allow for lav service of the plane.

The fuel truck/cart approaches the plane to begin the refueling process.

A different set of baggage carts are loaded under the airport with the bags headed to this plane.

Different baggage tractors move through the airport and collect all of the baggage that needs to be on this particular plane.

The jet bridge or stairs is moved away from the plane.

Using a Ground Power Unit, the pilot restarts the engines in preparation for departure.

Tarmac Tough



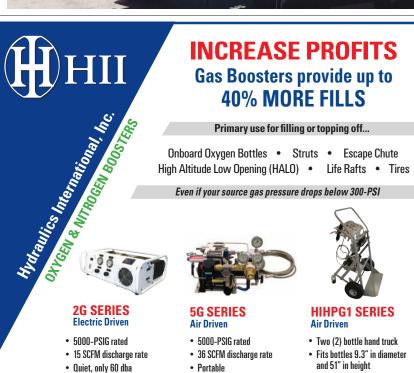
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If necessary, the plane is deiced to prepare for take-off.

If your battery goes dead on your car or you get a flat tire or the car has some other mechanical failure, you, your passengers, and your possessions aren't going to get where you were going on time. If any of the mechanical touches of a plane's turn fail, just like your car, that plane and those passengers or their luggage aren't going to get to their destinations on time as expected.

Our company has about 200 GSE mechanics serving 65 airports. Each knows that any mechanical failure during any one of those 16 touches of an airplane's turn will directly impact the passenger experience. The culture required to be successful is one of quality maintenance done with a sense of urgency (a unique sense that is part of being in the aviation industry). We also must address ...

The Conundrum Part 3

GSE maintenance is complicated. As an example, each one of the planes must be pushed back from the gate area. Push back tractors come in two styles, conventional and towbarless, and are manufactured by more than 40 companies. Those 70 inbound

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There won't be fewer planes flying.
There won't be less cargo being moved.
There will be more work and fewer GSE mechanics.

Will we be able to keep up with **demand?**

planes at MSP are CRJs, wide bodies, and narrow bodies. Sitting at the gate ready to make sure the plane is pushed on time will be a Douglas, Eagle, JBT, TLD, or Lektro brand, electric, gas, diesel or even hybrid push back. To add to the complexity, those push backs could be 5, 10, 15 or 20 years old. (They may actually have a carburetor, which is something baby boomers are familiar with but their children may have never seen, just like a cassette tape player, pager, or pay phone.) They don't teach this stuff at tech school.

How many of the assets used for those 16 touches of a plane's turn have similar variations? Fuel trucks, belt loaders, ground power units, air starts, catering trucks and more, all have wide variations and typically feature aging fleets. A retiring GSE mechanic possesses a virtual encyclopedia of tribal knowledge that is not readily passed along to his/her replacement.

The Capacity Conundrum

There won't be fewer planes flying. There won't be less cargo being moved. We can't replace the work force with self–service or self–checkout (which is becoming a norm in other service industries). There will be more work and fewer GSE mechanics.

The average American worker produces 6.5 hours of work in an average 8 hour day. The GSE mechanics in our company are measured and perform higher than that every day. They have to or those 70 planes

don't turn and those passenger expectations won't be met. Though over the past 12 months, we've added 50 new jobs (about four each month), we know that it is possible that 1% of our team (or two mechanics) will approach retirement age every day sometime in the near future. Finding replacements will be more and more challenging. The existing work force is approaching capacity.

To be successful, GSE maintenance companies must have a clear strategy to address the Capacity Conundrum. They must:

- ► Have a quality maintenance system that is auditable. Quality maintenance measurably impacts efficiency (yielding more productivity).
- ▶ Invest in training more deeply than ever before. Capture and share the tribal knowledge. The new technicians aren't going to come from the GSE industry, but they'll be more productive

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- if training exists to help them assimilate quickly.
- ▶ Apply Lean principles to the flow of the shop. GSE mechanics will be required to be more productive than the average worker.

Despite a 20 minute ground stop and flying dead into a 150 knot wind, my flight from MIA to MSP arrived on time. We pushed back from gate H17 flawlessly. While on the tarmac and in the air we were comfortable. The plane was clean, the snacks and beverages were available, and all of our luggage was accommodated. We arrived at G13 and our baggage arrived at the carousel just a few minutes after we did. It appeared, at least for this day, the work of the GSE mechanics had been successful despite 70 flights per hour. Will we be able to keep up with the demand? That is the conundrum. **GSW**



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Delta's Other Fleet: The Science Behind Ground Equipment

From his office within earshot of pneumatic wrenches and the roar of departing jets off runway 27R in Atlanta, Curt Brooks, Lead Ground Maintenance Technician, along with his 265 colleagues, work around the clock to keep Delta's fleet of ground support equipment running in tip-top shape.

By Michael Thomas

e're the backbone to the operation," said Brooks, a 26-year Delta veteran. "The airplane is the equipment customers see and identify with, but [ground equipment] is the grease, muscle and guts behind the scenes that keep planes, bags and people moving around the airport."

Delta has a fleet of more than 103,000 pieces of GSE at airports around the world including everything from bag tugs and belt loaders to jetbridges, air starts and entire airport baggage systems. It's equipment large and small, complex and simple, and while it plays a less visible role than Delta's high-flying jets, this 'other fleet' represents the



vast amount of equipment that makes a safe and reliable global airline operation possible.

And it's technicians in Atlanta as well as other Delta hubs and stations around the world who operate 24/7 to keep all that equipment – and the airline – moving. They perform preventative maintenance and unscheduled fixes on equipment before sending it back out on the line to help agents load cargo bins, push back aircraft, de-ice frosted jets and sort millions of pieces of luggage a year, among other functions.

Joe Fuqua, general manager – GSE management at Delta, is a 35-year ground equipment veteran and says keeping an extensive fleet of vehicles and equipment, scattered from Atlanta to Japan and in hard-to-reach destinations like Juneau, Alaska, means he and his colleagues are constantly evaluating operational needs, purchasing new equipment and working to keep existing equipment running smoothly.

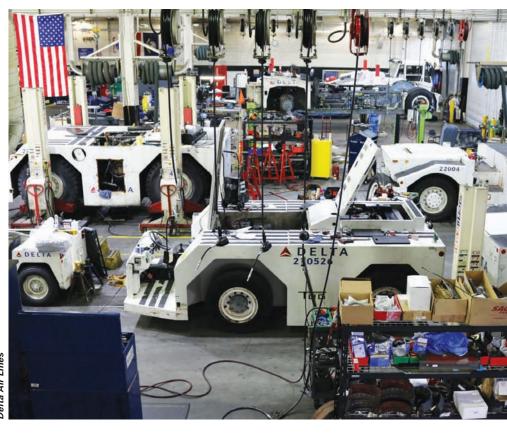
"It's a complex operation as we constantly work to fine-tune the GSE fleet and adjust to network changes and the broader upgauging of Delta's [aircraft] fleet as well as adhere to local and regional environmental compliance directives," Fuqua said. "But it's a challenge Delta people have met and consistently excel at."

Not so different than airplanes

Similar to Delta's aircraft fleet strategy, the airline has been successful in finding a balance between new and used ground equipment to support the global operation. The value in a push–back tug, for example, is born largely in the steel structure of the equipment since a significant amount of weight is needed to push–and stop–a several hundred thousand pound aircraft.

Overhauling the engine, transmission and other components often proves far more cost effective over outright replacement, despite additional maintenance required to keep older equipment running. A new Goldhofer Super Tug, for example, can cost upwards of \$1.4 million.

For maintenance planners and technicians, staying on top of preventative and predictive maintenance has meant the successful execution of Delta's GSE strategy—not unlike Delta's aircraft maintenance program. On a belt loader, for instance,



planners and airport agents carefully monitor usage time and require scheduled inspections every 250 hours—a monthly occurrence in hubs like Atlanta and Minneapolis where utilization is high.

"Preventative maintenance is the backbone of our maintenance program and ensures our customers, namely below-wing agents and aircraft maintenance technicians, have the vehicles and tools they need to perform their jobs effectively," said Fuqua.

Across the system, detailed inspections mean leaks and faults, as a result of regular wear and tear, are fixed preventatively when possible.

"The better we can do on preventative maintenance, the fewer breakdowns we have in the operation," he said. "That leads to a safer and more reliable operation for our employees and customers."

The importance of that reliability is something Max Kling, a Delta ground maintenance technician whose team oversees the baggage system in Atlanta, knows very well. The system last year funneled more than 45 million bags along 35 miles of conveyor

belts. It's the largest airline–run bag system in the world.

"Failure of the bag system isn't really an option," Kling said. Multiple built-in redundancies and an emphasis on predictive maintenance keeps bags moving, in some places, at speeds topping 500 feet per minute. Similar systems at Delta hubs in New York, Minneapolis, Detroit and others contributed to the movement of more than 126 customer million bags in 2015.

Electrifying GSE

Delta in recent years began an aggressive push to reduce emissions. Fuqua and his team bought more fuel-efficient equipment and converted a growing number of diesel-powered belt loaders, cargo loaders and other equipment to run on electricity. Now roughly 15,000 pieces of ground equipment are electrically powered.

The return is almost immediate: simpler electric motors are less maintenance intensive and drive higher across—the—board reliability; the motors are quieter, cleaner and contribute to improved working conditions for agents.

The group is testing more electric-powered devices in Minneapolis-St. Paul, gauging performance and reliability in the sub-zero climate. Between ATL and MSP almost 20 percent of ground equipment has transitioned to more environmentally friendly electric models, with more than 2,000 electric-powered devices now operating system-wide.

"There's a great environmental, reliability and cost benefit to converting existing equipment from dirtier and less-efficient diesel to electricity," said Fuqua. "We'll continue to make prudent investments in conversions where it makes sense to do it and to the benefit of the airline and Delta people."

Delta continues to exceed increasingly stringent California emissions regulations by introducing cleaner burning vehicles as well as electric equipment in all markets Delta and Delta Connection partners operate. As the new Salt Lake City terminal is built, Between ATL and MSP, almost 20 percent of Delta's GSE has transitioned to more environmentally friendly electric models.

Delta will introduce electric equipment in that station with several other major airports receiving similar fuel-efficient, reduced-emissions vehicles.

The team also worked in select stations to convert traditional diesel deice trucks to cleaner, renewable biodiesel and added three LAX-based plug-in Porsche E Hybrid vehicles. The entirePorsche fleet is also managed by Delta's GSE asset team. Additional hybrid and plug-in hybrid models are expected in Seattle in the future.

A mobile resource

While much of the department's focus is built on improving utilization and reliability of existing GSE, technology enhancements in both aircraft and ground equipment require the team to be nimble and innovative in their approach to equipment fleet strategy. The GSE asset team works to source new equipment within network requirementstow bars matched with aircraft type, for example-and moving existing equipment around the system.

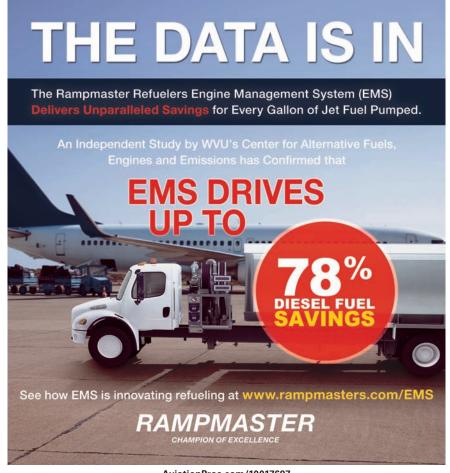
When Delta opened seasonal operations in Juneau, the GSE asset team worked to ship tugs, tow bars, belt loaders and other equipment into position in time for the airline's first arrival into the city, which lacks roads linking it to the rest of the state or neighboring Canada. Newer items are often moved to more remote stations like Honolulu and Anchorage where they will stay for good due to high shipping costs and limited availability of replacement parts.

"It's a well-coordinated dance to make sure we have the right equipment where the network and operation demands it," Fuqua said. "With seasonal markets, though it poses a challenge, we're often able to maneuver equipment from one station to another without having to source and purchase new GSE which is a more sensible use of the airline's capital."

Delta also invests annually to purchase new equipment, replacing aging ground equipment to serve new aircraft like the Airbus A350-due to join the fleet in 2017and for that, the airline works cross-divisionally with TechOps, Airport Customer Service and Cargo to source the right equipment for the job.

"You can't fuel airplanes, load them with customers, baggage and cargo, de-ice them or push them out of the gate without the help of the equipment assets we acquire and maintain," said Brooks. "GSE is vitally important to an airline's operation." GSW

This article originally appeared on the Delta News Hub at news.delta.com.



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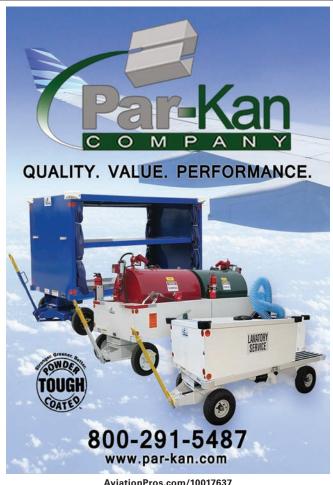
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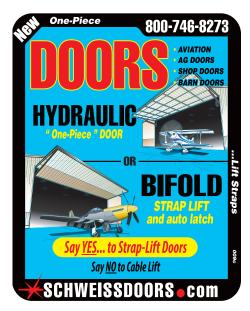
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A New Lease on GSE

I'm not a numbers guy. Never have been, never will be. But working on our cover story this month led me to believe a lease-heavy fleet is best for business.

n my industry, content is king. In business though? Consistency is key. Reliable, all-inclusive payments allow ground handlers with lease-heavy GSE fleets to plan for the long term rather than navigating surprise break downs and the necessity for fleet back-ups.

Additionally, an all-inclusive leasing system can include training budgets for new employees and continuing education to maintain situational awareness for those already on staff.

"There should be naturally ongoing training regardless of what you're buying," Neil Bennett, managing director at Somerset Aviation Capital, says. "I think that's just a general safety thing that everyone should be doing."

All that planned training can come in handy when the lease ends and ramp staff has the opportunity to get brand new equipment - often decades before that equipment would reach the ramp. Brand new equipment, maintenance, training and a consistent monthly payment? Sign me up. You know, if I were in the market.

Sure, by definition lessees don't own their GSE outright, and they don't get that sweet, sweet resale money. But they also don't have the hassle of selling their own equipment. Leasing seems to be a simplified way of acquiring equipment, not to mention being a client instead of an owner. It just makes life easier for maintenance and repair. And sure, the payments never end if you lease the

fleet. But lessees have brand new, reliable equipment on the ramp and new stuff coming in all the time. Fewer machines, more productivity, less responsibility.

On the manufacturer side, regular lease turnover churns demand in the GSE industry. New leases often demand new equipment, and GSE leasing firms have reason and necessity to buy shiny new equipment for their clients.

All that used equipment can go a couple of different ways. A quick refurbishment and some maintenance can get it back on the ramp in another lease or, after that 20-year-old tractor runs its life cycle, make a sale and ship it out to fuel that boom going on in the BRIC countries.

Is this all a touch altruistic? Absolutely. But we could all use a little more altruism in our lives.

What's your fleet strategy? Ownership? Leasing? A combination of the two? Let me know @ GroundSupportWW on Twitter or email me, awendland@AviationPros.com.







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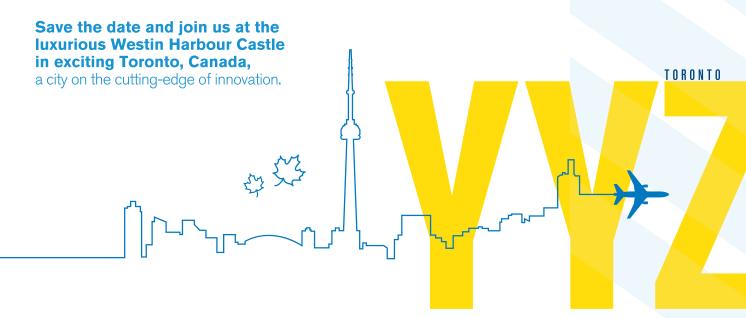
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